



PRESS RELEASE

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Comcast Business Expands Upware Marketplace with Cisco WebEx Meeting Center

WebEx to enable SMBs to conduct online meetings, share files and information and collaborate with key stakeholders to improve productivity

PHILADELPHIA, Pa. – May 30, 2013 – Comcast Corporation, a global media and technology company, today announced that Cisco WebEx has joined the [Upware™ marketplace](#), a suite of cloud-based business solutions that can be purchased and accessed through Comcast's integrated web portal. Cisco WebEx Meeting Center, which offers a full suite of online collaboration solutions, joins a select group of top-tier Upware vendors that meet a strict set of security, redundancy and customer service requirements and can provide both the best performance as well as ease of use for small and medium businesses (SMBs).

With WebEx Meeting Center, SMBs can collaborate with customers, vendors, partners and colleagues across their organization or around the world. WebEx enables online meetings and the ability to share content, information and expertise, and keeps users connected whether at their computer or remote with native mobile support for iOS, Android and Blackberry, according to Cisco. WebEx Meeting Center gives SMBs the same powerful collaboration tools that are available to large organizations, and allows them to significantly increase productivity. As SMBs utilize more remote workers, virtual teams, freelancers and home-office users, tools like those offered through Cisco can improve communications and productivity to give them a competitive edge.

"WebEx is an industry leader and a great example of the Upware philosophy to work with only the top providers in each technology category," said Kevin O'Toole, senior vice president/general manager, new business solutions at Comcast Business. "We're delighted to have Cisco WebEx join Upware. With WebEx Meeting Center, Upware puts a premier collaboration tool in the hands of SMBs and allows them to benefit from the same technology that large corporations do."

Upware, which was launched in February 2013, simplifies application management with the convenience of a single sign-on, making access fast and easy for individual users. In addition, business owners can quickly add or remove employees from the system as their business needs change. Plus, users have the simplicity of one number to call for support, management and troubleshooting for everything associated with their Comcast Business Internet service including the Upware marketplace and the software applications themselves.

"Cisco is very pleased to grow our strong relationship with Comcast, which is focused on providing businesses and consumers with technologies and rich experiences that change the way the world lives, works, plays and learns," said Marthin De Beer, senior vice president and general manager of Cisco's video and collaboration group. "Comcast's new Upware marketplace gives SMBs a fast, convenient way to purchase WebEx Meeting Center and quickly benefit from its powerful collaboration and communications capabilities. By working together, Comcast Business and Cisco can help break down barriers for SMBs who want to work closely with their key stakeholders and remote employees so that they can work faster, smarter and be more efficient."

About Comcast Business

Comcast Business, a unit of Comcast Cable, provides advanced communication solutions to help organizations of all sizes meet their business objectives. Through a modern, advanced network that is backed by 24/7 technical support, Comcast delivers Business Internet, TV and Voice services for cost-effective, simplified communications management.

The Comcast Business Ethernet suite offers high-performance point-to-point and multi-point Ethernet services with the capacity to deliver cloud computing, software-as-a-service, business continuity/disaster recovery and other bandwidth-intensive applications. Comcast Ethernet services are significantly faster than standard T1 lines

and other legacy technologies, providing scalable bandwidth from 1 Mbps up to 10 Gigabits-per-second (Gbps) in more than 20 major US markets.

For more information, call 866-429-3085 or visit <http://business.comcast.com/enterprise>.

Follow us on Twitter [@ComcastBusiness](https://twitter.com/ComcastBusiness) and on other social media networks at <http://business.comcast.com/social>.

About Comcast Cable

Comcast Cable is the nation's largest video, high-speed Internet and phone provider to businesses and residential customers. Comcast has invested in technology to build an advanced network that delivers among the fastest broadband speeds, and brings customers personalized video, communications and home management offerings. Comcast Corporation (Nasdaq: CMCSA, CMCSK) is a global media and technology company. Visit www.comcastcorporation.com for more information.

About Cisco

Cisco (NASDAQ: CSCO) is the worldwide leader in IT that helps companies seize the opportunities of tomorrow by proving that amazing things can happen when you connect the previously unconnected. For ongoing news, please go to <http://thenetwork.cisco.com>.

About Cisco Collaboration

From award-winning IP communications to mobility, customer care, Web conferencing, messaging, enterprise social software, and interoperable telepresence experiences, Cisco brings together network-based, integrated collaboration solutions based on open standards. These solutions offered across on-premise, cloud-based or virtualized platforms, as well as services from Cisco and our partners, are designed to help promote business growth, innovation and productivity. They are also designed to help accelerate team performance, protect investments, and simplify the process of finding the right people and information.

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